

SUBJECT: Help us find a deserving family. **Deadline October 15.**

Sample Email

Dear CUSTOMER FIRST NAME,

You know the health benefits that a backyard swimming pool can provide. From relaxing to strength building, a pool can be a catalyst to healthier and better life. The Greater Houston APSP Chapter has created a program to give the gift of wellness to a deserving family or individual called DIVE into RECOVERY. Qualified applicants are those who are recovering or suffering an illness or traumatic event that would benefit greatly from the restorative qualities of a pool. If you are or know of such a family or individual have them tell us their story! More information and the online application can be found HERE (link to this <http://apsphouston.org/temp01/1003/261/inside.aspx>) The APSP Houston Chapter is accepting applications through **October 15, 2011.**

Thank you for helping the Houston Chapter make a difference in the life of someone in our community.

Thank you,

Your Name

Sample Blog Post

Help us find a deserving family. Deadline October 15, 2011.

APSP Houston Chapter's DIVE into RECOVERY program will be donating a backyard swimming pool to a deserving family or individual to improve their physical and mental health. If you know of someone in the Houston area who is recovering, suffering an illness, or traumatic event that would benefit from the restorative qualities of a pool have them tell APSP Houston Chapter their story! Applications are begin accepted through **October 15, 2011.** To learn more about DIVE into RECOVERY or apply visit <http://www.apsphouston.org/>.

Tweet

APSPHouston is donating a swimming pool to a Houston family -learn more (then link to <http://apsphouston.org/temp01/1003/261/inside.aspx>

Facebook

Help us find a deserving family. APSP Houston will build a new pool for them for FREE! Deadline October 15, 2011. Learn more! (link to this page below)

<http://apsphouston.org/temp01/1003/261/inside.aspx>